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## **RC International Consulting**

### **About us**

RC International Consulting provides tailored advisory services to help businesses, governments, and organisations thrive in complex international environments.

### **Global Expertise, Local Solutions**

At RC International Consulting, we empower businesses, governments, and organizations to navigate the complexities of international markets. We deliver tailored strategies that turn challenges into opportunities and ensure sustainable growth.

### **Who we are**

RC International Consulting is more than an advisory firm — we are a trusted partner for organisations seeking to operate with confidence across borders. Our mission is to bridge global expertise with local realities, helping clients succeed in diverse cultural, political, and economic landscapes.

### **Our Core Services**

- **Training & Workshops** – Practical leadership and global business skills programs.
- **Cross-Cultural Business Consulting** – Building cultural intelligence for global success.
- **Trade & Investment Guidance** – Expertise in regulations, opportunities, and risk management.
- **Strategic Advisory** – Guidance on expansion, partnerships, and market entry.

## Training Program

Our current [training program](#) includes:

- **Doing Business in South East Asia**
  - **Basics of doing business in South East Asia (1 week)**
    - *Government officials and business people who want to get the basic skills of business and government relationships in South East Asia*
  - **Advanced business in South East Asia (2 weeks)**
    - *People who want to upskill their business and government relationships in South East Asia to the next level*
  
- **Doing Business in Thailand**
  - **Business fundamentals in Thailand (1 week)**
    - *Company or government employees with no experience in Thailand who want to begin developing their relationship skills for doing business in Thailand. Includes a **Thai language component tailored to your language skills***
  - **Basics of doing business in Thailand (1 week)**
    - *People who want to get basic skills in business and government relationships in Thailand. Similar to the Basics of doing business in South East Asia course, but with a Thai language component*
  - **Advanced business in Thailand (2 weeks)**
    - *People who want to upskill their business and government relationships in Thailand to the next level, including an intensive Thai language component*

## Further Information

### [Strategic Advisory](#)

RC International Consulting provides tailored strategic guidance to organisations seeking to expand or strengthen their presence across South-East Asia, Australia, and New Zealand. We analyse markets, assess risks, and develop actionable strategies that align with your organisation's objectives. Our advice covers market entry, partnership development, and

long-term growth planning, ensuring that each decision is well-informed and strategically sound.

Our team works closely with clients to understand their goals, industry context, and operational challenges. By combining global insights with local expertise, we provide recommendations that are both practical and sustainable, helping organisations achieve measurable results and maintain a competitive edge in diverse international markets.

### **Cross Cultural Consulting**

Success in international business requires more than just strategy — it demands cultural awareness and sensitivity. RC International Consulting helps organisations navigate the complexities of cross-cultural communication, negotiation, and workplace practices. We provide insights into local business etiquette, communication styles, and organisational norms, ensuring that interactions with partners, clients, and stakeholders are effective and respectful.

We also deliver training and workshops to equip teams with the skills needed to work seamlessly across cultures. From leadership coaching to negotiation support, our cross-cultural consulting empowers organisations to build trust, avoid misunderstandings, and strengthen collaboration in diverse environments.

### **Meeting & Partnership Consultation**

RC International Consulting specialises in organising meetings, workshops, and business exchanges that bring the right people together at the right time. We coordinate logistics, agendas, and follow-ups to ensure productive discussions and meaningful outcomes. Our facilitation services help organisations identify opportunities, forge partnerships, and accelerate business development initiatives.

Beyond logistics, we act as a bridge between stakeholders, providing guidance on communication, protocol, and cultural considerations. By managing both the operational and relational aspects of meetings, we ensure that every engagement contributes to long-term relationships and tangible business success.

### **Language Training**

Effective communication is at the heart of successful international business. RC International Consulting provides tailored **Language Training programs** that combine linguistic skills with cultural understanding to help professionals work confidently across Australia, New Zealand, and South-East Asia. Our approach goes beyond grammar and vocabulary, focusing instead

on practical communication, business interaction, and relationship-building across diverse cultural contexts.

Each program is designed for real-world application, with content shaped around the client's industry and goals. Training includes business communication, meeting and negotiation language, and the social nuances that influence cross-border relationships. Through role-play, scenario-based exercises, and cultural insights, participants gain the confidence and competence needed to connect, collaborate, and succeed internationally.

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